



# Why **Wavecrest**<sup>®</sup>

## Five Good Reasons

### Industry Leader – Stability, Experience, and Knowledge

- In business since 1996 with steady growth and success.
- Longtime GSA Contract Holder.
- Prestigious clients such as Department of Homeland Security, IBM, and Lockheed Martin.
- Global presence with customers spanning six continents.

### The Right Focus – Concentrating on User Behavior

- Emphasis on human Internet activity while ensuring network security.
- Customizable reporting and filtering that support your usage policy.
- Reports that accurately depict users' Internet activity patterns.
- Covers contemporary usage challenges such as cloud services, Bring-Your-Own-Device (BYOD), and guest Wi-Fi environments.

### Best-of-Breed Products – Visibility, Compliance, Security, and Productivity

- More accurate, actionable, forensic-level detail reports, easy-to-use charts, real-time monitoring tools, and detection of anomalies.
- Comply with regulations, such as CIPA and HIPAA, and your company AUP.
- Identify potential insider threat behavior, inspect HTTPS, protect against cyber threats, reduce risk of data loss, and assess trends for data breach exposure.
- Observe patterns for lost productivity, view time online, and pinpoint bandwidth hogs.

### Exceptional Support – Dedicated, Effective, and Responsive Support

- No-charge, U.S.-based Wavecrest Technical Support by phone, live chat, WebEx, and e-mail, from evaluation to end of license subscription.
- Personalized OtherWise Program that maximizes number and percentage of identifiable and categorized Web sites.
- Regular product upgrades, list updates, and more at no additional cost.

### Best Value – Outperforming Competitors in Key Areas

- Highly affordable pricing with no hidden fees or surprise add-on costs, including friendly and experienced Technical Support throughout the license term.
- IT-friendly design that is easily integrated and highly scalable, with specific features for stress-free manager access.
- Product selections to support any business size, type, configuration, and budget.

*Since 1996, Wavecrest Computing has provided business and government clients with reliable, accurate employee Web-access security, employee Web-use monitoring and analytics, and Cloud Access Security Broker (CASB) solutions.*

*IT specialists, HR professionals, and business managers trust Wavecrest's Cyfin<sup>®</sup> and CyBlock<sup>®</sup> products to manage employee Internet usage with today's distributed workforce in mind—reducing liability risks, improving productivity, managing cloud services, saving bandwidth, and controlling costs.*

*Wavecrest has over 3,000 clients worldwide, including Blue Cross Blue Shield, MillerCoors, National Grid, Rolex, Siemens, Superior Court of California, U.S. Dept. of Veterans Affairs, and a growing list of global enterprises and government agencies. For more information on our company, products, and partners, visit [www.wavecrest.net](http://www.wavecrest.net).*

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